

ARTICLE APPEARED
ON PAGE 13

PREZ CRAMS FOR GENEVA H'WOOD-STYLE

By NILES LATHEM
Bureau Chief

WASHINGTON — The White House is staging a Hollywood-style multimedia extravaganza to help President Reagan prepare for next week's Soviet summit.

Instead of the scholarly briefings given to past U.S. Presidents before summits, Reagan is getting his review using the medium he knows best — the movies.

While the presentations have been ultra-modern, their content has been low-key.

"After all," said a White House official, "this is a meeting he's been preparing for for the last 25 years."

"The President is confident, sure of himself and sure of what he wants to say."

According to top White House officials, the CIA, the State Dept. and National Security Council staffs prepared a series of films on



GORBACHEV

Profiled in movie.

Soviet culture and politics for Reagan's private viewing.

One contains film clips of his Geneva summit counterpart, Soviet leader Mikhail Gorbachev, in action — in London, in Paris and at the Kremlin.

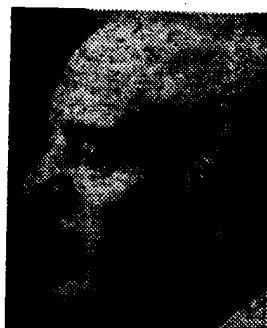
The films are so

slickly produced they even have a voice-over describing Gorbachev's negotiating style, psychological traits, background and views.

Other films produced by the government include a similar profile of gregarious Soviet Foreign Minister Eduard Shevardnadze and other senior Kremlin leaders who will be at the summit.

There also are highly secret videotapes of key Soviet military installations, taken from spy satellites.

These tapes are intended to show Reagan what items on the agenda look like. They include footage of the Krasniarsk radar, the mobile SS-25 missile and the Soviets' own Star Wars research labs.



SCHEVARDNADZE

What makes Ed run?

Reagan also has watched a 1981 Academy Award-winning movie, "Moscow Does Not Believe in Tears" — a comedy about Soviet working women — and other films currently popular in Moscow.

He is viewing all the

films in relaxed settings at Camp David or in the White House residence.

Presidential aides said the key to Reagan's briefing process is keeping it low-key and relaxed. They don't want to bog the boss down with facts, figures and complex nuclear formulas.

Officials remember vividly how Reagan almost became unglued during his first campaign debate last year with Walter Mondale, when he got weighed down in detail as a result of overpreparation.

"They key is to let Reagan be Reagan," said a White House aide who spoke of the President's unique political instincts and natural ability to communicate broad themes.

The intricate details of weapon "throw-weight" formulas and diplomatic language about Pacific fishing rights will be hashed out by aides.